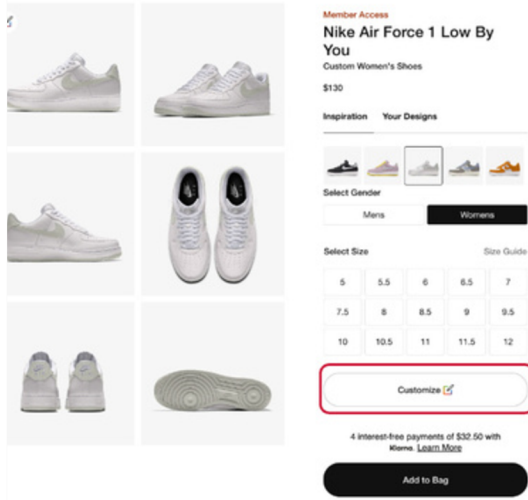


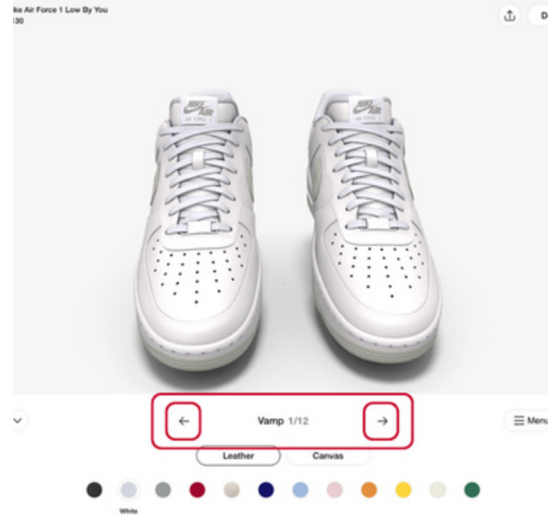
DESIGN INSTRUCTIONS

STEP 01



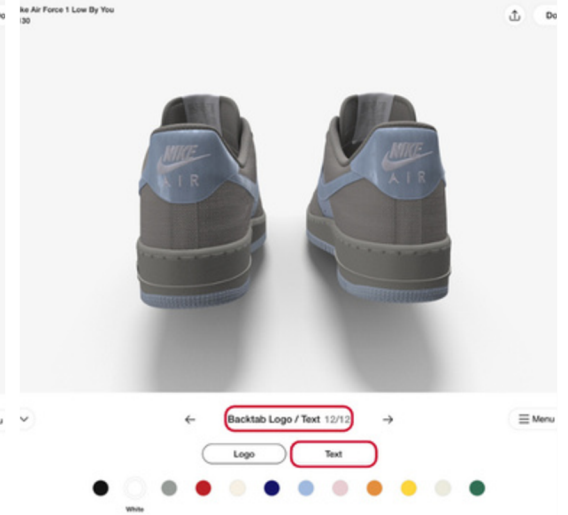
On the Nike By You page, click "Customize" to start personalizing your shoe.

STEP 02



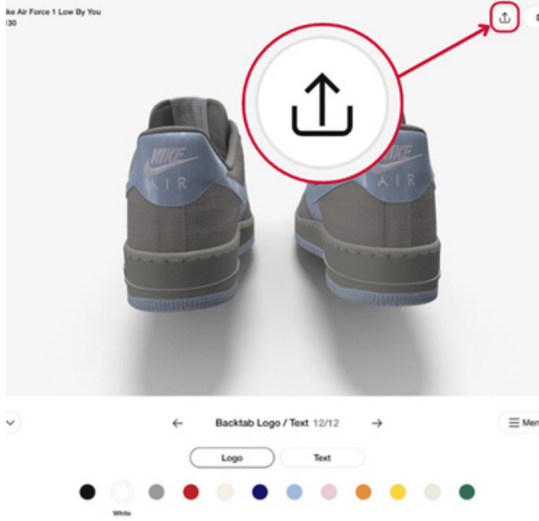
Use the menu to navigate. Click a section to customize colors, materials, and details.

STEP 03



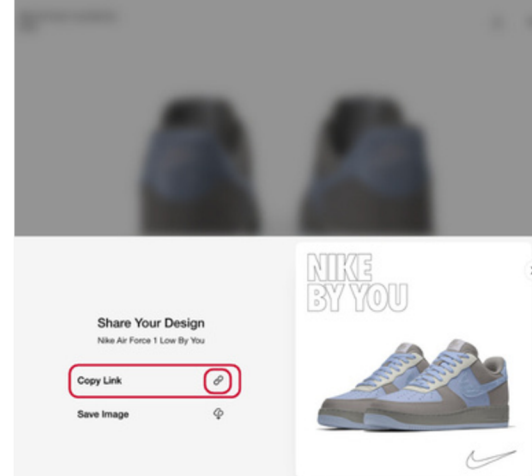
If available, enter a Personal ID (initials or a short word).

STEP 04



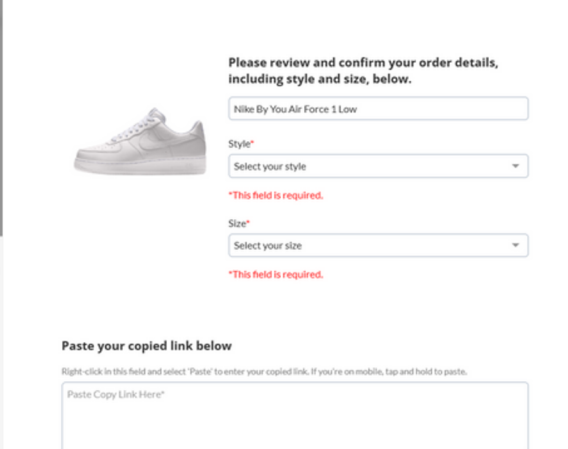
Click "Share" (top right) to generate your custom shoe link. Avoid "Done" or adding to the cart.

STEP 05



Click "Copy Link" to save your custom shoe link.

STEP 06



Return to the GIFTING WEBSITE. Scroll to the bottom to complete the submission form. **This is where you will PASTE YOUR COPIED LINK.**