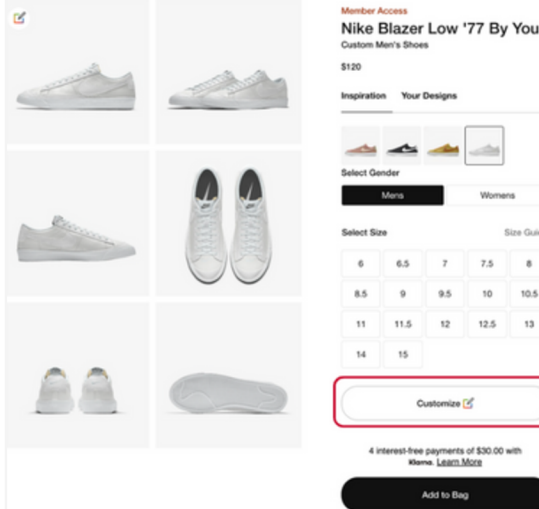


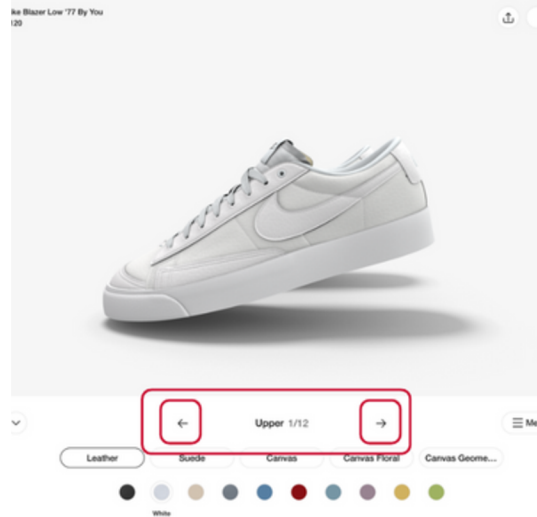
# DESIGN INSTRUCTIONS

## STEP 01



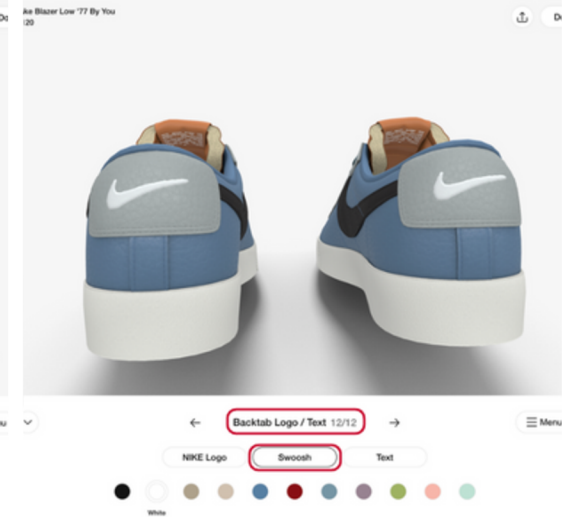
On the Nike By You page, click "Customize" to start personalizing your shoe.

## STEP 02



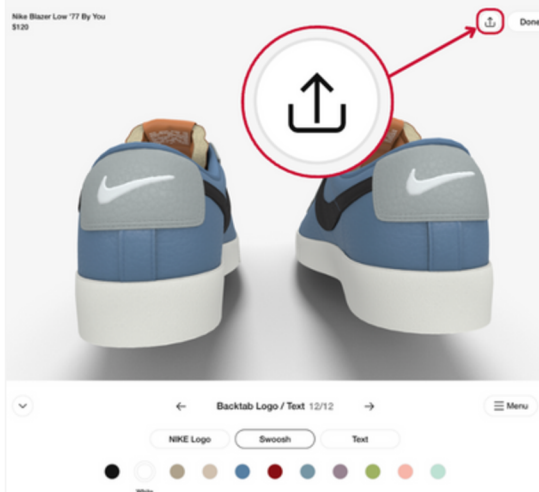
Use the menu to navigate. Click a section to customize colors, materials, and details.

## STEP 03



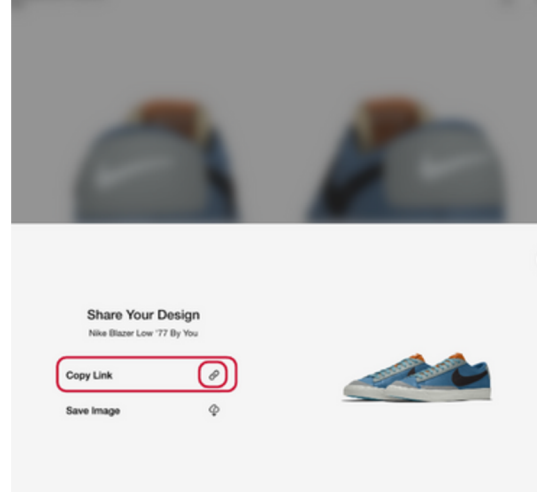
If available, enter a Personal ID (initials or a short word).

## STEP 04



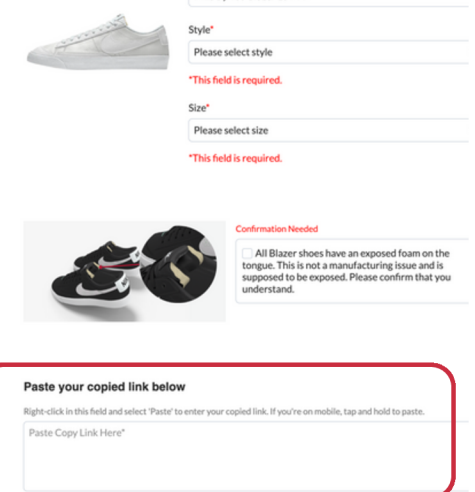
Click "Share" (top right) to generate your custom shoe link. Avoid "Done" or adding to the cart.

## STEP 05



Click "Copy Link" to save your custom shoe link.

## STEP 06



Return to the GIFTING WEBSITE. Scroll to the bottom to complete the submission form. **This is where you will PASTE YOUR COPIED LINK.**